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INTEGRATING INNOVATION INTO CURRICULUM INNOVATIVE ECOSYSTEM IN THE INSTITUION FOR RESEARCH BASED TEACHING, LEARNING, EVALUATION AND RESEARCH

ED CLUB

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PRINCIPAL Korambayli Ahamed Haji Memorial Unity Women's College, Manjeri

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12	SCALE UP 2024 (PRE-EVENT ORIENTATION PROGRAM)	ED CLUB
13	CHASE THE DREAM-INTERACTIVE SESSION WITH SUCCESSFUL ENTREPRENEUR	ED CLUB

Entrepreneurship Development Club (ED)

The ED club of the institution fosters entrepreneurial spirit among the students by providing a platform for collaboration and networking. It helps in the development of knowledge and skills. Various programmes like workshops, meet up with successful entrepreneurs, industry experts etc. encourage students to develop innovative and creative ideas. It provides access to networking opportunities, supports economic growth and job creation. It prepares students for real world challenges by increasing confidence and self-efficacy.



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1. AD DESIGNING COMPETITION



ED Club has organised an ad designing competition on Friday 3rd January 2020 at 3:00 pm at the AB07 Hall, KAHM Unity Women's College, Manjeri. A total of 8 teams participated in the competition and they were supposed to produce quality ads by using the available technology by following the rules stipulated. The competition was judged by Ms. T.K Fathima Shajitha, Ms. Shilpa P.K and Mrs. Rejula K. The prize was bagged by Ms. Shibila Sherin P.T and Ms. Asma Shahada M.C of II Sem B Com CA.

List of Participants

Team ID	Name	Class
ADC01	Sarshana Farvin	IV th Sem B. Com CA
110001	Sulhasana V	TV Sem B. Com CT
ADC02	Thasni	IV th Sem B. Com CA
115002	Kainat Afreen	TY Sent Bi Cont Cit
ADC03	Aslama	IV th Sem B. Com CA
112 000	Sahla K	
ADC04	Shibila Sherin P.T	II nd Sem B. Com CA
	Asma Shahada M.C	
ADC05	Shahbanu P.T	II nd Sem B. Com CA
	Safvana Parvin	
ADC06	Rasha	II nd Sem B. Com CA







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	Raisha	
ADC07	Afsala Sherin K.P	VI th Sem B. Com CA
TIDEOT	Fasna V.P	VI Sem B. Com CII
ADC08	Fida Mehnas	IV th Sem B. Com Cooperation
71000	Nilufar	11 Sem B. Com Cooperation



ED Club coordinator Ms. Fathima Sajitha and students displaying the programme brochure





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SPECIMEN ADS CREATED BY THE STUDENTS



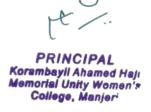


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Carboxy

"Miracles all day"

The ultimate success for exhaustion of natural resources



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2. SEMINAR ON FOSTERING YOUNG ENTREPRENEURS



ED club organised a seminar on Fostering Young Entrepreneurs on 6 August, 2019. The fore noon session was on Entrepreneurial Traits which was handled by Mr. Sree Raj. The interactive session was split into two sessions. The second session on Financial Assistance for Entrepreneurs was handled by Mr. Satheesh. The sessions were followed by interactions with participants where the doubts were cleared by the resource persons.





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3	FASNA V.P	и	Just .
4	FATHIMA SHERIN P	"	Que
	FATHIMA THASNI P.T	"	Thomas
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18	SREEDEVI P.M	"	Shore
19	FATHIMA SHERIN P	"	Blok.
20	HIBA SALMA K	"	AGREGA
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30	ANSHIFA P.M	"	AMOUNT
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153	SNEHA K		July 1
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155	VINAYA M.C	"	None.





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3. INTERVIEW WITH DIFFERENTLY ABLED WOMEN ENTREPRENEURS

An interview was conducted with five differently abled women entrepreneurs on Tuesday 21st January 2020 at 11:00 am at Fly Wheels, Melakkam, Manjeri. During the course of the interview, the interviewees shared their experiences of fostering their business. They also enlightened on being different and keeping up with the competition and challenges in their journey. They also touched upon their struggles along with their own challenges. Additionally, they also praised their supporters.



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4. WORKSHOP ON DOLL AND BAG MAKING

A workshop on doll making with 12 members of the club was conducted on 13 DECEMBER 2019 on fore noon session. Mrs .P. Indira Bhai taught the students on rabbit making. She also taught on the basic techniques which can be implemented in making a variety of another dolls. The bag making workshop which included the participation of 15 members of the club. The trainer taught various methods and techniques helpful for creating a wonderful piece. Additionally, she taught on making variety of bags and purses.

ENTREPRENEURSHIP DEVELOPMENT CLUB

DOLL & BAG MAKING

13 DEC 2019 FRIDAY

10:00 AM - 4:00PM KAHM UNITY WOMEN'S COLLEGE, MANJERI





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KAHM UNITY WOMEN'S COLLEGE, MANJERI Entrepreneurship Development Club

LIST OF PARTICIPANTS

Workshop on doll making

No.	Name	01	Signature
	Shahana Thasni K.P	Class	1. NATIONAL
-	Shahbanu P.T	II nd Sem B.Sc Chemistry	M. James
-	Fathima Ritha A.M	II nd Sem B.Com CA	College
3	Lana Ibrahim	II nd Sem B.Com CA	- Sano
4		II nd Sem B.Com CA	The state of the s
5	Shifna Sherin C.V	IV th Sem B.Com Cooperation	dollar
6	Afna Sinu V.P	IV th Sem B.Com Cooperation	Atro
7	Shifa Shimla A.M	IV th Sem B.Com Cooperation	AS
8	Lubna M	IV th Sem B.Com Cooperation	المعالما المعالما
9	Aparna	IV th Sem B.Com Cooperation	Maria
10	Thasliya C.P	IV th Sem B.Com Cooperation	THEO
11	Fathima Sherin P	VI th Sem B.Com CA	Sunday
12	Shamna Sherin V	VI th Sem B.Com CA	gharm,

Workshop on bag making

	5.1	Class	Signature.
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1	Najath Mol M.P		Descrip
2	Asma Shahada M.C	II nd Sem B.Com CA	Outrest
3	Manjima K	IV th Sem B.Com Cooperation	Cab
	Soudha U	IV th Sem B.Com Cooperation	AKISS
4	Saeedha Sharin K	IV th Sem B.Com Cooperation	morro
5		IV th Sem B.Com Cooperation	TV.
6	Mufeeda Thasni M	IV th Sem B.Com Cooperation	ang
7	Hafna Sherin A	IV th Sem B.Com Cooperation	natu
8	Nubla Fathima V	IV th Sem B.Com Cooperation	Sins
9	Nasreena P.P	IV th Sem B.Com Cooperation	Sua
10	Swabira P	IV th Sem B.Com CA	drust
11	Farsana	VI th Sem B.Com CA	- Harris
12	Husna	VI th Sem B.Com CA	STEED STEED
13	Sinsiya P.T	VI th Sem B.Com CA	Agend.
14	Fasna V.P	VI th Sem B.Com CA	Face
15	Shahana K		



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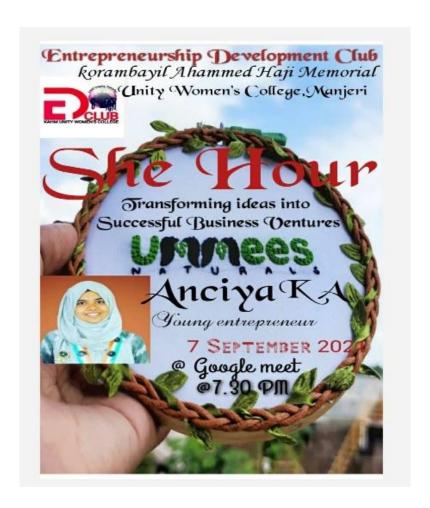
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5. MOTIVATIONAL TALK "SHE HOUR" ON TRANSFORMING IDEAS INTO SUCCESSFUL BUSINESS VENTURES."

A motivational talk was arranged by the club on 7 September 2021, for the club members on the topic "Transforming Ideas into Successful Business Ventures. The session, 'She Hour' was handled by the resource person, Anciya K A., young women entrepreneur, founder/CEO-Ummees Naturals. The program was conducted through Google meet, the online platform due to the pandemic situation of covid 19. It was held on 7 September 2021 at 7.30 Nearly 50 members of the club were part of the program.

Google Meet Link: https://meet.google.com/iqd-joxf-rtj







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6. WORKSHOP ON PHOTO FRAMING (LET'S FRAME OUR ART) CONDUCTED IN ASSOCIATION WITH PG DEPARTMENT OF COMMERCE ON 14TH DECEMBER 2021

An acrylic painting and photo framing workshop was organised by the ED club in association with PG Dept of commerce on 14/12/2021 from 10:00am to 1:00 pm. Mrs. Shirin, 3 Sem, M.Com, KAHM Unity Women's College, Manjeri was the trainer for the workshop. The inauguration of the program was done by, Mr. TT Abdul Razak, HoD, commerce. Thereafter, Mrs.TK Fathima Shajitha, the club coordinator and Associate Professor of Commerce, delivered the welcome speech and vote of thanks was delivered by Club Secretary, Mrs Thansheera M.P., 6th Sem, B.Com Co-operation.



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7. RANCH VOYAGE (FARM VISIT AND ENTREPRENEUR MEET)



ED club organized a farm cum industrial visit on 13-01-2022 at Thanalur, Tirur. The club members visited the farm owned by Ms. Sushama, an agro entrepreneur, and interacted with her. The trip aimed at providing experiential and contextualized understanding on practical and entrepreneurial skills. It also aimed to develop deeper understanding of the products like curry powders, coconut oil, powders, milk products, animal husbandry, handloom

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MALAPPURAM (D1)



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weaving etc. An awareness class was also arranged in the site on LPG gas cylinder, its proper usage, prevention of leakage and some safety measures.







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8. A WORKSHOP ON STARTING A STARTUP

Scope of the programme of entrepreneurship. Develop skills and knowledge required to become successful entrepreneur. Develop a business idea and create a basic business plan. 3.Name of the coordinator/organizing secretary 4.Date of programme 5.Mode of the programme(offline/online) 6.Total number of attendees/participants 7.Organizing body 8.Organizing committee members Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme The programme. The workshop was highly engaging, and the sturparticipants actively participated in the session, demonstratine in the interest and cagerness to learn. The ED club of KAHM Unity Women's College conducting the programe.	1. Name of the Programme	IDEAT (Starting a Start Up)
coordinator/organizing secretary 4.Date of programme 7th July 2022 5.Mode of the programme(offline/online) 6.Total number of attendees/participants 7.Organizing body 8.Organizing committee Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the study participants actively participated in the session, demonstratible interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductions.	•	 Develop skills and knowledge required to become a successful entrepreneur. Develop a business idea and create a basic business
4.Date of programme 7th July 2022 5.Mode of the programme(offline/online) Offline 6.Total number 60 of attendees/participants 7.Organizing body ED Club 8.Organizing committee Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the sturparticipants actively participated in the session, demonstratheir interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductions.	3.Name of the	•
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programme(offline/online) 6.Total number of attendees/participants 7.Organizing body 8.Organizing committee members Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the study participants actively participated in the session, demonstrate their interest and eagerness to learn. 10.Detailed report of the Torganizing the programme of the ED club of KAHM Unity Women's College conductors.	4.Date of programme	7 th July 2022
7.Organizing body ED Club 8.Organizing committee Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the student participants actively participated in the session, demonstrate their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductions.		Offline
7.Organizing body 8.Organizing committee members Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the stude participants actively participated in the session, demonstrate their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductors.	6.Total number	60
8.Organizing committee Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the student participants actively participated in the session, demonstrate their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductors.	of attendees/participants	
Adithya VP (ED Club Secretary) Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the student participants actively participated in the session, demonstration their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductors.	7.Organizing body	ED Club
Huda TP (President, ED Club) 9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the study participants actively participated in the session, demonstration their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductions.	8.Organizing committee	Fathima Shajitha TK (ED Club Co-ordinator)
9.Students' involvement in organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the student participants actively participated in the session, demonstration their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductions.	members	Adithya VP (ED Club Secretary)
organizing the programme circulated brochures and arranged the venue and facilities conducting the programme. The workshop was highly engaging, and the study participants actively participated in the session, demonstrate their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductors.		Huda TP (President, ED Club)
their interest and eagerness to learn. 10.Detailed report of the The ED club of KAHM Unity Women's College conductors and the conductors are the conductors.		The programme committee members invited resource person, circulated brochures and arranged the venue and facilities for conducting the programme. The workshop was highly engaging, and the student
programme workshop on Starting a Starting under the title "IDFATF"	10.Detailed report of the	
7th July 2022.	programme	workshop on Starting a Startup under the title "IDEATE" on 7th July 2022.

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Ms Fathima Shajitha TK ,ED Club Co-ordinator welcomed the gathering

The program was inaugurated by Principal, Dr. (Prof) Mohammed Basheer Ummathoor.

Mr. NP Siva Prakash, Asssistant Professor, MSME clinic expert and ED trainer was the Resource Person.

He explained the concepts of entrepreneurship, gave a very precise instruction on how to become an entrepreneur and also he explained how to create a good business model.

Smt Huda TP, President, ED Club delivered the vote of thanks.

More than 60 members actively participated in the session.

KAHM Unity Women's College, Manjeri ENTREPRENEURSHIP DEVELOPMENT CLUB

IDEATE

A workshop on "STARTING A START UP"

RESOURCE PERSON



NP SIVA PRAKASH
Assistant Professor, MSME's clinic expert
ED trainer, Entrepreneur

07 July 2022

9:30AM to 3:30PM
AC seminar hall



t /..



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11.Feedback of the	Count of How do you rate the programme?
programme	Excellent 45.8%
12.Feedback analysis	Feedback from the participants was overwhelmingly pos
	with many expressing gratitude for the opportunity to a
	the workshop. They found the workshop inform
	engaging, and highly relevant to their career aspirations.
13.Outcome, Evaluation,	The "IDEATE" workshop conducted by the ED club
and results of the	highly successful. The program achieved all the exp
programme	learning outcomes.
	Mr. NP Siva Prakash, the resource person, gave a clea
	concise explanation of entrepreneurship concepts, v
	helped the participants gain a better understanding of the
	The workshop also provided the participants with ess
	knowledge and skills required to become succentrepreneurs.
	Moreover, the resource person also explained how to de
	a good business model, which helped the particle
	understand the importance of a well-structured plan.
14.Signature of the	
organizing secretary	
46 J.	
0 % 0	

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BY * KORAMBA



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1.Name of the programme	Workshop on Liquid Embroidery
2.Aim, Objectives, and Scope of the programme	 To impart training to the participants on liquid embroidery To equip them with professional designing skill to start a elf-employment venture
3.Name of the coordinator/organizing secretary	Ms. TK Fathima Shajitha, ED Club Co-ordinator & Associate Professor of Commerce
4.Date of programme 5.Mode of the programme(offline/online)	30-08-2022 Offline
6.Total number of attendees/participants 7.Organizing body	43 ED Club
8.Organizing committee members	Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary) Huda TP (President, ED Club)
9.Students' involvement in organizing the programme	The programme committee members invited resource person, circulated brochures, arranged purchasing of material required for the workshop and the venue and facilities for conducting the programme. The workshop was highly engaging, and the student
DKARA P.O	participants actively participated in the session, demonstrating their skill in drawing sketches and doing liquid embroidery





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10. Detailed report of the programme

ED club organised a workshop on "Liquid Embroidery" on 30-08-2022 with the objective of imparting training to the students on liquid embroidery. Smt. Huda TP, ED Club President delivered the welcome speech. Dr. Muhammed Basheer Ummathur, Principal of the college inaugurated the workshop. In his speech he underlined the importance of conducting workshops for skill development and fostering the creativity of the students. Mr. TT Abdul Razak, Head, Department of Commerce and Ms. Shilpa PK, Assistant Professor of Commerce felicitated the occasion. Smt. Adithya VP, ED club co-ordinator proposed the vote of thanks.

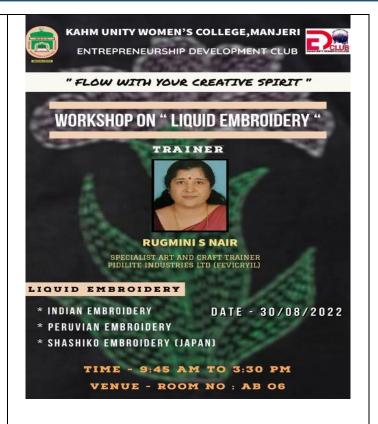
Ms. Rukmini S Nair, Specialist Art and Craft trainer Pidilite Industries Ltd imparted training to the participants on Indian Embroidery, Peruvian embroidery and Shashiko Embroidery. 43 members of the ED club actively participated in the workshop.





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11.Feedback of the programme	Count of How do you rate the programme? Average 8.3%
	Cood 45.8% Excellent
12.Feedback analysis	Feedback from the participants was overwhelmingly
	positive, with many expressing gratitude for the
	opportunity to attend the workshop. 46% of the
	respondents opined that the workshop was excellent and another 46% % have an opinion that it was good.
	The remaining participants expressed their opinion
	that it was on average level. Overall the
	participants found the workshop informative,
	engaging, and highly relevant to their skill development.
13.Outcome, Evaluation, and	The "workshop on Liquid Embroidery "conducted by
results of the programme	the ED club was highly successful. Participants learnt
	a professional skill on designing. The program achieved all the expected learning outcomes.
14. Signature of the organizing	
secretary	







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9. WORKSHOP ON "LIQUID EMBROIDERY"

1.Name of the programme	MERCADO (A earn while learn Programme)
2.Aim, Objectives, and Scope of the programme	 To encourage and empower members to utilize the creative skills for entrepreneurship. b. To provide a platform for members to market and their products. c. To foster a sense of independence and self-reliationance participants.
3.Name of the	Ms. TK Fathima Shajitha,
coordinator/organizing secretary	ED Club Co-ordinator & Associate Professor of Commerce
4.Date of programme	23-12-2022
5.Mode of the	Offline
programme(offline/online)	
6.Total number	100
of attendees/participants	
7.Organizing body	ED Club
8.Organizing committee	Fathima Shajitha TK (ED Club Co-ordinator)
members	Adithya VP (ED Club Secretary)
	Huda TP (President, ED Club)
9.Students' involvement in	The ED Club programme committee members
	collaboration with the staff co-ordinator, worked on plann



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	logistical arrangements, including venue selection, marketing, and publicity, were undertaken. Members of the ED Club were invited to participate in the programme. Interested members registered with details of their products and creative ventures.
10.Detailed report of the programme	ED Club organised an Earn While Learn programme "MERCADO" on 23rd December 2022 to give an opportunity to the members for exhibiting their creativity and talents and earn income of their own by marketing their products. Participants were provided with spaces to exhibit and market their products. Principal Dr. Mohammed Basheer Ummathur inaugurated the event. He motivated the participants and emphasized the importance of entrepreneurship and creativity. It was co-ordinated by ED club secretary Adithya VP and staff co-ordinator Ms. Fathima Shajitha TK. Principal Dr. Mohammed Basheer Ummathur inaugurated the event. Many students and staff of the college supported the students by purchasing the items.







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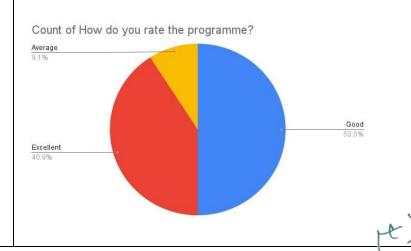


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11.Feedback of the programme





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12.Feedback analysis	Majority of the participants found the event very useful to them
	and opined that it was excellent. Participating in the
	programme boosted their self-confidence, and they got
	encouragement to pursue their creative ventures with
	enthusiasm and determination.
13.Outcome, Evaluation,	The "MERCADO" programme successfully provided a
and results of the	platform for participants to showcase their creativity and
programme	talents. The products exhibited ranged from food items to
	handmade crafts. Many participants reported positive
	outcomes in terms of income generation. The event allowed
	them to access a larger customer base, resulting in increased
	sales and revenue.
14.Signature of the	
organizing secretary	





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10. INDUSTRIAL VISIT TO WAYANAD MILMA DIARY

1.Name of the programme	INDUSTRIAL VISIT TO WAYANAD MILMA	
	DIARY	
2.Aim, Objectives, and Scope of the programme	 To observe the various stages involved in the milk processing from collection to packaging. To understand the quality control measures implemented by the dairy to ensure the production of safe and hygienic milk products. To gain insights into the technology and machinery used in the dairy industry for milk processing and packaging. To promoting experiential learning and fostering industry-academia interactions. 	
3.Name of the coordinator/organizing secret ary	Ms. TK Fathima Shajitha, ED Club Co-ordinator & Associate Professor of Commerce	
4.Date of programme	04-02-2023	
5.Mode of the programme(offline/online)	Offline	
6.Total number of attendees/participants	40 Students and 3 Faculties	
7.Organizing body	ED Club	
8.Organizing committee members	Fathima Shajitha TK (ED Club Co-ordinator) Adithya VP (ED Club Secretary)	
ITY W	Huda TP (President, ED Club)	

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9.Students' involvement in	The ED Club programme committee members in				
organizing the programme	collaboration with the staff co-ordinator, worked on				
	planning and arranging industrial visit to MILMA factory				
	at Wayanad.				
	Members of the ED Club were invited to participate in				
	the programme. Interested members registered with the				
	student co-ordinator for participating in the visit.				
10.Detailed report of the	The ED Club organized an industrial visit to Wayanad				
programme	Milma Dairy, located in Kalpetta, Wayanad, on 04-02-				
	2023. The primary objective of the visit was to provide				
	the participants, with a practical understanding of the				
	milk processing and packaging procedures employed by				
	Milma. 40 members from the ED Club and 3 faculty				
	members including staff co-ordinator participated in the				
	visit.				
	Wayanad Milma Dairy is a prominent dairy facility				
	known for producing high-quality milk and milk				
	products. It plays a significant role in the dairy industry				
	in the region, and its products are widely distributed				
	throughout Kerala state.				
	Upon arrival at Wayanad Milma Dairy, the participants				
	were greeted by the dairy staff, who provided an overview				
	of the facility's operations. The group was taken to the				
	milk processing unit, where they witnessed the				
	pasteurization and homogenization processes. The dairy				
	staff explained the significance of these steps in				
	enhancing milk safety and extending its shelf life.				





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In the packaging section, the participants observed the automated filling and sealing of milk cartons and other dairy products.

The visit enabled the participants to gain valuable knowledge and insights. The support and cooperation from the dairy staff were instrumental in making the visit a resounding success.





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	Count of How do you rate the programme? Average 9.1% Good 50.0%
12.Feedback analysis	The industrial visit to Wayanad Milma Diary was a
	memorable experience to the participants that enriched
	their understanding of the dairy sector. They commented
	that such visits play a crucial role in bridging the gap
	between theoretical knowledge and practical application.
13.Outcome, Evaluation, and	The dairy's management and staff did a remarkable job of
results of the programme	explaining the various processes involved in milk
	production, packaging, and distribution. The interactive
	sessions allowed them to ask questions, and the
	informative answers provided a comprehensive
	understanding of the dairy's operations.
14. Signature of the organizing	
secretary	





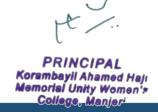
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11. EMPOWERING WOMEN ENTREPRENEURS - FROM VISION TO VENTURE









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1.Name of the programme	Entrepreneurship Awareness Programme
	"Empowering Women Entrepreneurs - From Vision
	to Venture"
2.Aim, Objectives, and Scope of the	To raise awareness about entrepreneurship and
programme	empower students, particularly women, to consider
	entrepreneurship as a viable career choice
3.Name of the	T.K. Fathima Shajitha, Associate professor and
coordinator/organizing secretary	ED club coordinator
4.Date of programme	20-9-2023
5.Mode of the	Offline
programme(offline/online)	
6.Total number	88
of attendees/participants	
7.Organizing body	Entrepreneurship Development Club& Department
	of Commerce
8.Organizing committee members	T.K. Fathima Shajitha-Faculty Co-ordinator
	Nafila CK-Student Co-ordinator
9.Students' involvement in	Prepared brochures, circulated notices among ED
organizing the programme	club members, arranged venue for conducting
	programme, invited resource person and conducted
	programme successfully.
	The Entrepreneurship Awareness Programme,
	"Empowering Women Entrepreneurs - From Vision
10 D-4-11-1	to Venture," organized by the ED club in association
10.Detailed report of the programme	with Department of Commerce on September 20,
	2023, proved to be an insightful and motivational
	event. Mr. CS Jabir Panoli, Company Secretary of
JNIT-NO.	Impex group was the resource person. His presence

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		and expertise added immense value to the program, providing students with a real-world perspective on entrepreneurship. By emphasizing the development of essential skills and encouraging students to consider entrepreneurship as a career choice, the event successfully achieved its goal of raising awareness and empowering future entrepreneurs. The Principal Dr. (Prof.) Muhammed Basheer Ummathur inaugurated the event. ED club coordinator TK Fathima Shajitha welcomed the gathering and student co-ordinator Nafila CK
	11.Feedback of the programme	How are you satisfied with the programme overall? Highly Satisfied Satisfied Neutral Dissatisfied Highly dissatisfied Highly dissatisfied Highly dissatisfied
	12.Feedback analysis	83% of the participants opined that they are highly satisfied with the programme and the remaining 17% are satisfied. It shows that the programme was successful in achieving its objective
	13.Outcome, Evaluation, and results of the programme	The programme was a resounding success. The presence and expertise of Mr. C.S. Jabir Panoli,
NARUKAR MALAPPUR	A P.O OF SAM (DI)	along with the focus on skill development,

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	awareness, and motivation, made this event an				
	invaluable experience for all participants. It not only empowered future entrepreneurs but also fostered a				
	sense of community and collaboration among				
	attendees, setting the stage for a brighter				
	entrepreneurial future.				
14. Signature of the organizing					
secretary					
-					
FEEDBACK					

Timestamp	Name (optional)	Class	Semester	How satisfied are you with the program overall?
9/20/2023		B.Com		
20:52:03	RISVANA		Third	Highly Satisfied
9/20/2023		B.Com		
20:52:12	SFITHA		Fifth	Satisfied
9/20/2023	MUBEENA	B.Com		
20:53:52	A.M.		Fifth	Highly Satisfied
9/20/2023		B.Com		
20:53:53	RUSHDHA P.		Fifth	Highly Satisfied
9/20/2023	FATHIMA	B.Com		
20:54:55	LOODHA		Fifth	Highly Satisfied







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	9/20/2023		B.Com		
	20:54:55	ADHILA		Fifth	Highly Satisfied
	9/20/2023	SHIBLA	B.Com		
	20:56:56	SHERIN. VT	B.Com	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:05:39	MUFEEDHA K	B.Com	Fifth	Highly Satisfied
	9/20/2023		D. C.		
	21:05:42	RABAHA	B.Com	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:09:25	NAINA AZEEB	b.com	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:13:00	AMRUTHA V	D.Com	Fifth	Highly Satisfied
	9/20/2023	FATHIMA	B.Com		
	21:18:12	NASHIDA	D.Com	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:23:31	LIYANA.PC	D.Com	Fifth	Highly Satisfied
	9/20/2023	HIBHA FEBIN.	B.Com		
	21:27:18	AM	D .com	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:30:28	RAFNA.K	b.com	Fifth	Highly Satisfied
	9/20/2023	HAFSA SHERIN	B. Com		
	21:35:21	K	D. CUIII	Fifth	Highly Satisfied
	9/20/2023		B.Com		
	21:37:14	HAFSA K	D.Com	Fifth	Satisfied
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9/20/2023 22:22:55	GREESHMA .P	B.Com	Fifth	Highly Satisfied
9/20/2023 22:40:46	ARCHANA.P	B.Com	Fifth	Highly Satisfied
9/20/2023 23:48:33	FATHIMAFIDHA AP	B.Com	Fifth	Satisfied
9/21/2023 9:17:19	NIHALA FEBIN	B.Com	Fifth	Highly Satisfied
9/21/2023 9:21:07	SHAHANA SHERIN AM	B.Com	Fifth	Highly Satisfied
9/23/2023 22:35:00	HASNA TT	B.Com	Third	Satisfied





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ENTREPRENEURSHIP DEVELOPMENT CLUB KAHM UNITY WOMEN'S COLLEGE, MANJERI

Entrepreneurship Awareness Programme

"EMPOWERING WOMEN ENTREPRENEURS-FROM VISION TO VENTURE"

eri

Programme schedule

Date: 20/09/2023 Venue: AC Seminar Hall Time: 1.30pm to 3.30 pm

Welcome Speech: Ms. Fathima Shajitha TK,

Associate Professor of Commerce & ED Club Co-ordinator

Inaugural Speech:

Dr (Prof) Muhammed Basheer Ummathur , Principal, KAHM Unity Women's College

Presentation:

CS. Jabir Panoli, Company Secretary, IMPEX Group

Vote of thanks:

Nafila CK, ED Club Secretary







KORAMBAYIL AHAMED HAJI MEMORIAL

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EN'		KAHM UNITY WOMEN'S	COLLEGE, MANJERI	
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ut	(Entrepreneurship awareness programme)			
	Date: 20/09/2023			
1		Venue: AC Seminar Hall		
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12. Scale Up 2024 (Pre-Event Orientation Program)



ENTREPRENEURSHIP DEVELOPMENT CLUB

KAHM Unity Women's College

In association with





Ready to scale up from campus to be an entrepreneur?

PRE-EVENT ORIENTATION SESSION

AC Seminar Hall

09 Jan, 2024

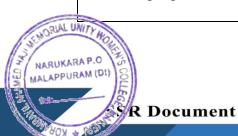
11:00am

JOIN INDIA'S FIRST FUSION BUSINESS CONCLAVE



KAHM Unity Women's College Narukara, Manjeri

1.Name of the programme	Scale Up 2024 (Pre-Event Orientation Program)
2.Aim, Objectives, and	To familiarize the participants with the objectives and key
Scope of the programme	details of the "ScaleUp2024" event scheduled on 2nd and 3rd
	February 2024, ensuring a clear understanding of the event's
	significance in fostering entrepreneurship and business
	development.
3.Name of the coordinator	T.K. Fathima Shajitha, Associate Professor and ED club
/organizing secretary	Co-ordinator
4.Date of programme	January 9, 2024,



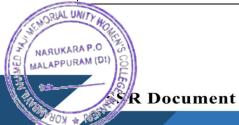
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5.Mode of the	Offline
programme(offline/online)	
6.Total number	
of attendees/participants	
7.Organizing body	ED Club
8.Organizing committee	Fathima Shajitha TK
members	Nafila CK
	Adithya VP
9.Students' involvement in	Prepared brochures, circulated notices among ED club
organizing the programme	members, arranged venue for conducting programme, invited
	resource person and conducted programme successfully.
10.Detailed report of the	The Entrepreneurship Development Club (EDC) of the college
programme	successfully organized a pre-event orientation program on
	January 9, 2024, gearing up for the much-anticipated
	"ScaleUp 2024" event set to take place on February 2nd and
	3rd, 2024, at Al Shifa Convention Centre, Perithalmanna.
	This orientation acted as a platform to familiarize participants
	with the objectives and key details of the "ScaleUp2024"
	event, ensuring a clear understanding of the event's
	significance in fostering entrepreneurship and business
	development. Mr. Siddeeque Rasheed, Softskill Trainer,
	Tripple Academy conducted various games to identify the
	students having entrepreneurial skill and selected 13
	participants to take part in the main event "ScaleUp 2024"
	scheduled for the 2nd and 3rd February 2024. The program
	witnessed active participation and enthusiasm from
	attendees.





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11.Feedback	of	the	How will you rate the programme? 27 responses
programme			● Excellent
			● Good 40.7% 14.8% ● Average
			• Verypoor
			40.7%
12.Feedback ana	alysis		Out of the total respondents 41% opined that the program was
			excellent and another 41% commented that it was good. For
			14% of them, it was on an average level.
13.Outcome,	Evalua	ation,	Participants gained a comprehensive understanding of "Scale
and results	of	the	Up 2024" and its objectives. Through the games and activities,
programme			participants' entrepreneurial skills were effectively identified.
			13 participants were selected to take part in "ScaleUp 2024",
			demonstrating their potential and readiness for the main event.
			The program witnessed active and enthusiastic participation,
			indicating a high level of engagement and interest in
			entrepreneurship among students
			entrepreneuromp uniong students
14.Signature	of	the	
organizing secretary			





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FEEDBACK

				How will you rate the
Timestamp	Name	Class	Semester	programme?
1/9/2024		B. Com.	6th	
18:07:47	SHAMILA	Cooperation	semester	Poor
1/9/2024		B. Com.	6th	
18:08:32	SHAMILA JEBIN	Cooperation	semester	Average
1/9/2024		B. Com.	6th	
18:09:06	FARHANA K	Cooperation	semester	Good
1/9/2024		B. Com.	6th	
18:09:35	VARISA N	Cooperation	semester	Good
1/9/2024	FATHIMA		6th	
18:12:00	FIDHA	Computer Science	semester	Excellent
1/9/2024	FATHIMA	B.Com Computer	6th	
18:14:34	LOODHA	application	semester	Good
1/9/2024		B. Com.	6th	
18:16:21	ANISHA	Cooperation	semester	Excellent
1/9/2024	SHAHANA	B. Com.	6th	
18:16:32	SHERIN	Cooperation	semester	Excellent
1/9/2024		B. Com.	6th	
18:18:10	SHAMNA	Cooperation	semester	Good
1/9/2024	SHEFANA	B. Com.	6th	
18:18:15	SHERY	Cooperation	semester	Excellent







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1/9/2024		B. Com.	6th	
18:19:45	HIMNA ALFAZ	Cooperation	semester	Average
1/9/2024		B. Com.	6th	
18:22:48	SHAMLA	Cooperation	semester	Excellent
1/9/2024	HAFSA SHERIN	B. Com.	6th	
18:23:21	K	Cooperation	semester	Excellent
1/9/2024	SAFVANA	B. Com.	6th	
18:32:24	SANA	Cooperation	semester	Excellent
1/9/2024		B. Com.	6th	
18:33:27	NASHIDHA PT	Cooperation	semester	Excellent
1/9/2024	FARSANA	B. Com.	6th	
18:36:39	JABIN	Cooperation	semester	Excellent
1/9/2024		B.Sc. Computer		
18:36:46	RUSINA.N	Science	2 semester	Excellent
1/9/2024		B. Com.	6th	
18:39:21	NISHMA	Cooperation	semester	Excellent
1/9/2024	FATHIMA NIHA	B.Sc. Computer		
18:42:19	AT	Science	1st sem	Excellent
1/9/2024		B. Com.	6th	
18:44:40	RAFNA.K	Cooperation	semester	Excellent
1/9/2024		B. Com.	6th	
18:47:03	MUFLIHA. C	Cooperation	semester	Excellent
1/9/2024	FATHIMA		2nd	
18:48:31	DHILSHA. K	B.Sc. FCS	semester	Excellent
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1/9/2024	NAFEESA		6th	
18:50:52	NIDHA	BA English	semester	Excellent
1/9/2024		B. Com.	6th	
19:12:22	RUSHDHA P	Cooperation	semester	Excellent
1/9/2024		B. Com.	6th	
19:15:07	HIBA NASER KP	Cooperation	semester	Excellent
1/9/2024	FATHIMA	B. Com.	6th	
20:40:08	LUBNA KK	Cooperation	semester	Excellent







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13. WOODEN MURAL ART



WORKSHOP ON





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1.Name of the programme	Workshop on "Wooden Mural Art"
2.Aim, Objectives, and Scope of the programme	To provide the participants with a hands-on experience and comprehensive knowledge about the art of wooden mural creation.
3.Name of the co-ordinator /organizing secretary	Ms. TK. Fathima Shajitha,
rongamzing secretary	Faculty Co-ordinator, ED Club
4.Date of programme	March 6, 2024
5.Mode of the	Offline
programme(offline/online)	
6.Total number	41 members of ED Club
of attendees/participants	
7.Organizing body	ED Club
8.Organizing committee	Ms. Fathima Shajitha TK-Faculty Co-ordinator
members	Nafila CK-Student Co-ordinator
	Adithya VP- Ed club Member
9.Students' involvement in	Prepared brochures, circulated notices among ED clul
organizing the programme	members, arranged venue for conducting programme, invited
	resource person and conducted programme successfully.
10.Detailed report of the	Ed Club organized a workshop on "Wooden Mural Art" on 6th
programme	March 2024 with the aim of providing the participants with hands-on experience and knowledge about the art of wooder
	mural creation. Mrs. Subha M, Fevicryl Expert Teacher wa
	the Resource Person. Participants learned various painting
	techniques and methods for adding colour and texture to their
	wooden murals. Throughout the workshop, participants were
	encouraged to unleash their creativity and experiment with
MORE	different styles and themes, resulting in a diverse range of

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of the Deparement of the Deparement of the Deparement of the Pathima Sh (VI th Sem. 11.Feedback of the programme How will you rate 22 responses	m was inaugurated by Mr. TT Abdul Razak, Head artment of Commerce. It was co-ordinated by Ms. najitha TK Co-ordinator, ED Club and Nafila CK, B. Com Co-operation), student co-ordinator. the programme? **Excellent** **Good** **Operation** **Poor** **Poor
programme How will you rate 22 responses	© Excellent
12.Feedback analysis 41% of the	
	e respondents opined that the program was and for 36%, it was good. 18% opined that the as on an average level.
and results of the including application unleash the resulting in expert guidents.	sacquired practical skills in wooden mural creation, painting techniques, colour, theory, and texture. It also provided a platform for participants to eir creativity and express themselves artistically, a diverse range of wooden mural artworks. The lance of Ms. Subha M inspired and motivated the sto explore their artistic potential and pursue their art.
14. Signature of the organizing secretary	



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FEEDBACK

				How will you rate the
Timestamp	Name	Class	Semester	programme?
3/11/2024		B. Com co-		
21:00:02	NIHA NEHRIN TP	operation	4th sem	Excellent
3/11/2024		B. Com co-		
21:00:22	FATHIMA FIDHA.N	operation	4th Sem	Excellent
3/11/2024		B. Com co-		
21:00:42	MUFLIHA C	operation	3rd yr	Average
3/11/2024	SHIBLA SHERIN.			
21:04:21	VT	B. Com CA	6th sem	Good
3/11/2024		B. Com co-		
21:24:56	HIMNA ALFAZ	operation	6th	Good
3/11/2024		B. Com co-		
21:27:42	FARHANA K	operation	6th	Good
3/11/2024		B. Com co-		
21:39:47	PARVI	operation	6th	Excellent
3/11/2024		B. Com co-		
21:56:56	MURSHIDA U	operation	4th	Excellent
3/11/2024		B. Com co-		
22:05:12	RINSHIDA	operation	6 th	Good
3/19/2024		B. Com co-	6 th	
13:49:38	SHAMILA	operation		Average







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	3/19/2024		B. Com co-	6 th	
	14:00:54	NAJIYA	operation		Good
	3/19/2024		B. Com co-		
	14:19:02	SHAMNA	operation	4th sem	Excellent
	3/19/2024		B. Com co-		
	14:30:49	NASHIDHA PT	operation	6th	Good
	3/19/2024		B. Com co-		
	14:32:06	SHAHANA JEBIN	operation	6 th	Average
	3/19/2024		B. Com co-		
	14:49:35	GREESHMA.P	operation	6th sem	Excellent
	3/19/2024				
	15:15:29	HANEENA. P	BA History	4th	Average
	3/19/2024		B. Com co-		
	15:43:19	SAFA CH	operation	6 th	Good
	3/19/2024		B. Com co-	6th	
	16:03:39	ADITHYA VP	operation	semester	Excellent
	3/19/2024	SHAHANA SHERIN			
	16:46:48	AM	B. Com CA	6th	Excellent
	3/19/2024		B. Com co-		
	16:50:02	SHAHANA SHERIN	operation	4th sem	Good
	3/19/2024	JUHAINA			
	22:22:50	CHELADATHIL	B.Com CA	6th	Excellent
	3/24/2024			6th	
	11:24:10	NAFEESA NIDHA	BA English	semester	Poor
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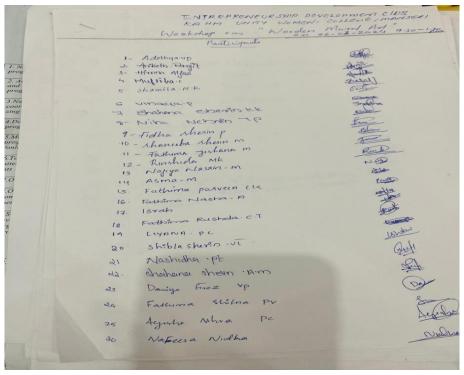
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29	Anisha
	Haneena
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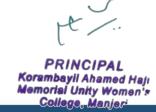






































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13. CHASE THE DREAM –INTERACTIVE SESSION WITH SUCCESSFUL ENTREPRENEUR

An interactive concourse was organised by the club on February 23 2021 in the college level, with a view of inspiring our young students to chase their dream with a renowned person, Hiba Ali Mubarak, Managing Director of Barak Enterprises, and Principal Dealer of Royal Enfield.

The theme of it was CHASE THE DREAM, where the resource person is a successful women entrepreneur, shared her journey to success, to young aspirants. She is, the road not taken, which is inspiring the most and is relevant to our present scenario.

The club was obliged to conduct the program through online platform due to the pandemic situation of covid-19, which made all our activities technically in our finger tips. And thereby the program is conducted through Google meet on 23 February at 11.30 am, which ended at 12.30 am. Nearly 80 participants were part of the program, which includes all the club members, and some students from different departments of the college and some teachers too.

The program started with the welcome speech by the club coordinator Ms.TK. Fathima Shajitha, Associate Professor of Commerce. She espoused the participants and acquainted them the guest for the session. Thereafter, by the small introduction by the guest, the participants moved with their questions and queries with the speaker, Hiba Ali Mubarak. She very clearly answered every questions very friendly and that made the session very interesting and effective. The session helped all to have a positive and energetic note that a women too can be a star in any field, if there is a will. She proved that if the men can do, then the women too can.

This interactive concourse ignited the inquisitiveness of participants. They have committed themselves completely to bring about a change in the current situation, where the world is open to all. The session culminated with a vote of thanks proposed

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by the club secretary, Ms. Thansheera MP, 2nd year B.Com Co-operation. All the participants were thankful to the club for providing them such an opportunity.

	List of participants of ED club programme-2020-21				
	Programme Name: Chase the Dream				
1	Hiba PV	SECOND YEAR B COM			
2	Hasna TT SECOND YEAR B COM				
3	Swabira. P	THIRD YEAR B COM			
4	Jasniya Sherin. M	SECOND YEAR B COM			
5	Thansheera MP	SECOND YEAR B COM			
6	Nasreena PT	THIRD YEAR B COM			
7	Afna M.	SECOND YEAR B COM			
8	Sisira Gopal	THIRD YEAR BCOM			
9	Fida Mahnas.M	THIRD YEAR BCOM			
10	10 Hafna Sherin A THIRD YEAR BCOM				
11	1 Thasni Mol. N THIRD YEAR BCOM				
12	Rahna Mol P	THIRD YEAR BCOM			
13	Shifna Sherin C.V	THIRD YEAR BCOM			
14	Nashba T	SECOND YEAR B COM			
15	Amshifa NT	SECOND YEAR B COM			
16	Amshifa NT	SECOND YEAR B COM			
17	Muhatha Nasmin PP	THIRD YEAR BCOM			
18	Lithiya P	THIRD YEAR BCOM			
19	Shahana Thasni.K	THIRD YEAR BCOM			
20	Shahla Farsana KK	THIRD YEAR BCOM			
21	Rufsina Sibin PK	THIRD YEAR BCOM			
22	Safna	THIRD YEAR BCOM			
23	Lubna M	THIRD YEAR BCOM			
24	Irfana.K THIRD YEAR BCOM				
25	Fathima Thasni.P	SECOND YEAR B COM			
26	Murshida S	THIRD YEAR BCOM			
27	Shibila Sherin.K	THIRD YEAR BCOM			
-8	Nasri I	SECOND YEAR B COM			

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29	Shifla Sherin.K	THIRD YEAR BCOM		
30	Fathima Rahnas A	THIRD YEAR BCOM		
31	Murshida PC	PC THIRD YEAR BCOM		
32	Bisna Shebin Mangalasseri	THIRD YEAR BCOM		
33	Sneha.K	THIRD YEAR BCOM		
34	Soudha U	THIRD YEAR BCOM		
35	Fathima Liyana	THIRD YEAR BCOM		
36	Vinaya MC	THIRD YEAR BCOM		
37	Farsana Thasni K	THIRD YEAR BCOM		
38	Shifana Thasni.N	THIRD YEAR BCOM		
39	Fathima Nadirah N	THIRD YEAR BCOM		
40	Fathima Shameema MP	THIRD YEAR BCOM		
41	Hiba.P	SECOND YEAR B COM		
42	Anfala A P	SECOND YEAR B COM		
43	Fathimathu Sahadiya. PP	THIRD YEAR BCOM		
44	Jumna.K	SECOND YEAR B COM		
45	Afla Sherin P	SECOND YEAR B COM		
46	Afna M.	SECOND YEAR B COM		
47	Alma's M	SECOND YEAR B COM		
48	Anshifa NT	SECOND YEAR B COM		
49	Bisna KP	SECOND YEAR B COM		
50	Fasna.C	SECOND YEAR B COM		
51	Fathima Farsana PK	SECOND YEAR B COM		
52	Fathima Fida	SECOND YEAR B COM		
53	Fathima Hanna TP	SECOND YEAR B COM		
54	Fathima Ladheedha. N	SECOND YEAR B COM		
55	Fathima Ridha.V	SECOND YEAR B COM		
56	Fathima Thasni.P	SECOND YEAR B COM		
57	Fathimath Badira P	SECOND YEAR B COM		
58	Hasna Parvin	SECOND YEAR B COM		
59	Jasniya Sherin. M.	SECOND YEAR B COM		
60	Kadeeja Afnan	SECOND YEAR B COM		
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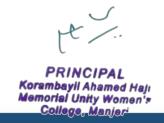
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61	Naseeha Shamli	SECOND YEAR B COM
62	Nsri. I	SECOND YEAR B COM
63	Raifa Sidhik	SECOND YEAR B COM
64	Safeera Aboobakcer.K	SECOND YEAR B COM
65	Salva VM	SECOND YEAR B COM
66	Shabana Jasmin N	SECOND YEAR B COM
67	Shahana Sharin. M	SECOND YEAR B COM
68	Shamla CK	SECOND YEAR B COM
69	Suhaila Jasmin KP	SECOND YEAR B COM
70	Anshida KP	SECOND YEAR B COM
71	Devika P	SECOND YEAR B COM
72	Hasna TT.	SECOND YEAR B COM
73	Murshidha	SECOND YEAR B COM
74	Shafeena Shirine TK	SECOND YEAR B COM
75	Sherin.Kambath	SECOND YEAR B COM
76	Thansheera	SECOND YEAR B COM
77	Afnamol EK	SECOND YEAR B COM
78	Fathima Zuhra	SECOND YEAR B COM
79	Shilpa	FACULTY
80	Fathima Shajitha TK	FACULTY
81	Nasla	FACULTY







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INTEGRATING INNOVATION INTO CURRICULUM-INNOVATIVE ECOSYSTEM FACILITATED BY IQAC IN THE INSTITUTION FOR TEACHING, LEARNING, EVALUATION AND RESEARCH.

YIP, ED CLUB & IEDC

YOUNG INNOVATORS PROGRAM (YIP)

VARIOUS PROGRAMMES INITIATED THROUGH YIP IN THE INSTITUTION

SL NO	NAME OF THE PROGRAMME	ORGANIZING BODY
1	INNOVATION THROUGH YOUNG INNOVATORS	YIP
2	INNOVATION THROUGH YOUNG INNOVATORS PROGRAMME	ED Club and YIP

Young Innovators Programme Club empowers future innovators to become innovative leaders enhancing entrepreneurial mindset and confidence. It fosters collaboration and teamwork through various entrepreneurship workshops, seminars and industry visits. It also promotes social responsibility. Students are given opportunities to take part in brainstorming new ideas, collaborative problem solving and skill development. Incubation ideathon, hackathon etc.



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1. ORIENTATION SESSION ON INNOVATION THROUGH YOUNG INNOVATORS

PG DEPARTMENT OF COMMERCE

Programme Report

FEEDBACK

Timestamp	Email Address	Name (in Block Letters)	Class	Semester	How do you rate the programme?
6/25/2023 12:36:07	hreem6178@gmail.com	Reem Hussain	B. Com	Fifth	Good
6/25/2023 12:51:55	shanabu819@gmail.com	Shana Buhaisa P	BSc	Fifth	Excellent
6/25/2023 12:58:32	shiblabanu59@gmail.com	Shibla Banu Kalathingal	MSc	Second	Good
6/25/2023 14:29:47	nifa60369@gmail.com	Nitha Fathima V	B. Com	Second	Good
6/25/2023 15:47:55	mufeedha573@gmail.com	Mufeedha K	BSc	Fifth	Good
6/25/2023 21:05:28	safvanasana123@gmail.com	Safvana Sana	B. Com	Fifth	Good
6/25/2023 21:07:05	anikethagginethranjit@gmail .com	Aniketh Ranjit	B. Com	Fifth	Excellent
6/25/2023 21:08:32	nidhafp7@gmail.com	Fathima Nidha P	B. Com	Second	Good
6/25/2023 21:12:03	hibhafebin003@gmail.com	Hibha Febin. Am	B. Com	Fifth	Excellent
6/25/2023 21:12:21	himnaalfaz@gmail.com	Himna Alfaz	B. Com	Fifth	Good
6/25/2023 21:12:37	nnandanadasn@gmail.com	Nandana Das N	B. Com	Second	Good
6/25/2023 21:29:10	krishna628209@gmail.com	Krishna	B. Com	Second	Good
6/25/2023 21:31:47	shajabeen49@gmail.com	Shamsheera Jabeen	B. Com	Second	Excellent
6/25/2023 21:41:17	akp3079@gmail.com	Athira	B. Com	Second	Good
6/25/2023 21:50:49	farsanajabin20@gmail.com	Farsana Jabin Ck	B. Com	Fifth	Excellent
6/25/2023 22:26:48	amruthaammu01890@gmail. com	Amrutha.V	B. Com	Fifth	Excellent
6/25/2023 22:30:12	hannatt324@gmail.com	Hasna Tt	B. Com	Second	Good
6/25/2023 22:37:13	suhailathasneem3@gmail.co m	Suhaila Thasneem Tk	B. Com	Second	Excellent
6/25/2023 22:47:50	hibashareefa@gmail.com	Hib Ashareefa.Mk	B. Com	Fifth	Excellent
20/2023 3.25:21	mufliha2002@gmail.com	Rosa Block	B. Com	Fifth	Excellent

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6/26/2023 12:40:08	Č		MSc	Second	Good
6/27/2023 10:25:59	muhammedrafimarutha@gm ail.com	Risvana	B. Com	Second	Excellent

1.Name of the programme	"Innovation through Young Innovators"			
2.Aim, Objectives, and Scope of the programme	Empowering future innovators to innovate new products services and ideas to meet emerging requirements and existing marketing needs of the society.			
3.Name of the coordinator/organizing secretary	Ms .TK Fathima Shajitha (Associate Professor of Commerce & YIP Club Coordinator)			
4.Date of programme	23-06-2023			
5.Mode of the programme (offline/online)	Offline			
6.Total number of attendees/participants	88			
7.Organizing body	The Kerala Development and Innovation Strategic Council (K-DISC) and KAHM Unity Women's College			
8.Organizing committee members	Fathima Shajitha TK Nafila CK Mufeeda K			
9.Students' involvement in organizing the programme	They decided for the smooth conduct of the programme, prepared brochures, circulated notices and actively participated in the interactive session.			
10.Detailed report of the programme	The Kerala Development and Innovation Strategic Council (K-			
	DISC), an esteemed advisory body of Govt. of Kerala on			
	strategic directions on various spheres, conducted an			
	orientation session under Young Innovators Programme (YIP)			
	in association with KAHM Unity Women's College, Manjeri			
	on 23-06-2023, Friday from 10.30 am to 12.30 pm. at the			
	college Auditorium.			
	The Programme "Innovation through Young Innovators" wa			
	inaugurated by college principal Dr. (Prof) Muhammed			
	Basheer Ummathur. The resource person Mr. Shamil			
MORIAL UNITY WOO	Shajayath RN, District Intern, YIP explained the various			

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	programmes and activities conducted by K-DISC under Young		
	Innovators Programme (YIP) with the aim of empowering		
	future innovators to innovate new products, services and ideas		
	to meet emerging requirements and existing marketing needs		
	of the society. He demonstrated the registration process in the		
	website of YIP for the participants and adding their new ideas		
	to the website. Ms Fathima Shajitha TK, Associate Professor		
	of Commerce and YIP Co-ordinator delivered the welcome		
	speech and Smt. Nafila CK, student Co-ordinator proposed the		
	vote of thanks. 185 students participated in the programme.		
11.Feedback of the programme	Count of How do you rate the programme? Average 9.1% Good 50.0%		
12.Feedback analysis	42% of the Participants opined that the programme was		
·	excellent and 50% commented that it was good.		
13.Outcome, Evaluation, and results of	The programme was conducted to empower the students to		
the programme	innovate new products, services and ideas to meet emerging		
	requirements and existing marketing needs of the society. They		
	were very interested in doing the registration process on the		
	website of YIP and adding their new ideas to the website.		
14.Signature of the organizing secretary			



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Innovation Through Young Innovators Programme

An Orientation Session



(District Intern, Young Innovators Programme)



Student Coordinator: Jumana Sherin PP Staff Coordinator: Fathima Shajitha TK



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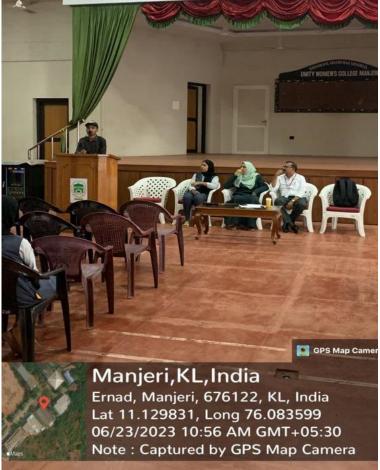
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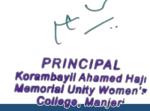














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2. INNOVATION THROUGH YOUNG INNOVATORS PROGRAMME-(ORIENTATION SESSION)

Programme Report

1. Name of the programme	INNOVATION THROUGH YOUNG INNOVATOR
	PROGRAMME- (ORIENTATION SESSION)
2. Aim, Objectives, and Scope of	Introduce participants to the Young Innovator
the programme	Programme and its significance in fostering innovation
the programme	Also, to inspire and assist the young generations
	submit their innovative ideas in the YIP platform.
3.Name of the	Ms .TK Fathima Shajitha
	Associate Professor of Commerce &
coordinator/organizing secretary	Faculty coordinator, YIP Club
4.Date of programme	16-02-2024
5. Mode of the	Offline
programme(offline/online)	
6. Total number of	120
attendees/participants	
7. Organizing body	ED Club and YIP Club
8. Organizing committee members	Fathima Shajitha TK –Faculty co-ordinator
	Nafila CK- student Coordinator
9. Students' involvement in	They decided for the smooth conduct of t
organizing the programme	programme, prepared brochures, circulated notices a
	actively participated in the interactive session.
	ED Club & YIP Club of the college in association w
	K-DISC and YIP Kerala, conducted an orientati
	session under the title "INNOVATION THROUG
	YOUNG INNOVATORS PROGRAMME" on 16-0
	2024 Friday from 10.30 am to 12.00 pm at the A
10. Detailed report of the	Seminar hall.
programme	The aim of the program was to inspire and assist t
	young generation to submit their innovative ideas in t
	YIP platform. The Programme was inaugurated by t
	college principal Dr. (Prof) Muhammed Bashe
	Ummathur. The resource person Mr. Ajayraj K
IT NO.	Ummathur. The resource person Mr. Ajayraj K District Intern, YIP explained the various programm and activities conducted by K-DISC under You

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	Innovators Programme (YIP) with the aim of empowering future innovators to innovate new products, services and ideas to meet emerging requirements and needs of the society. He also demonstrated how the registration process is done and ideas can be submitted on the YIP website. Ms Fathima Shajitha TK, Associate Professor of Commerce and faculty coordinator of ED Club and YIP Club delivered the welcome speech and Smt. Nafila CK, student Coordinator proposed the vote of thanks. 120 students participated in the programme
11. Feedback of the programme	How will you rate the programme? 6 responses Excellent Good Average Poor Verypoor
12. Feedback analysis	83.3% of the respondents opined that the session was good and the remaining 16.7% opined that it was excellent.
13.Outcome, Evaluation, and results of the programme	Participants gained a deeper understanding of the significance of innovation in addressing emerging societal needs and existing market demand. Participants learned about the Young Innovators Programme (YIP) and its initiatives aimed at nurturing future innovators. They acquired knowledge of the registration process and how to submit their ideas on the YIP website. The session empowered participants with the confidence and resources needed to innovate new products, services, and ideas that cater to societal requirements. By fostering a culture of innovation and providing practical guidance on idea submission through the YIP platform, the session laid the foundation for future entrepreneurial endeavours among participants
14.Signature of the organizing secretary	
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Feed Back

Timestamp	Name (in Block Letters)	Class	Semester	How do you rate the programme?
2/22/2024 14:17:37	Fahma Jebin CH	BSc. FCS	2 nd Sem	Good
2/22/2024 14:56:27	Rusina.N	Bsc. CS	2 nd Sem	Good
2/22/2024 14:57:01	Nitha	B. Com	2 nd Sem	Good
2/22/2024 14:57:34	Najiya	B. Com	2 nd Sem	Good
2/22/2024 18:51:41	Ayisha PV	B. Com CA	2 ⁿ d Sem	Good
2/22/2024 22:02:30	Rishla Sherin k	B. Com cooperation	2 nd Sem	Excellent
2/22/2024 22.03.45	Fidha M	B. Com Co-operation	2 nd Sem	Good
2/22/2024 22:04:30	Rasha N	B. Com CA	2 nd Sem	Good
2/22/2024 22:05:21	Adila	B. Com Co operation	2 nd Sem	Good



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INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT CENTRE (IEDC)

The Innovation and Entrepreneurship Development Centre (IEDC) at KAHM Unity Women's College is dedicated to cultivating a robust entrepreneurial ecosystem within the institution. By fostering innovation and entrepreneurial spirit among students and faculty, the IEDC aims to bridge the gap between academia and industry, enabling the development of entrepreneurial ideas into sustainable ventures. The center will act as a catalyst in nurturing a culture of entrepreneurship and innovation through various activities, workshops, and mentorship programs, preparing students for the challenges of the ever-evolving global economy.

IEDC will promote entrepreneurship as a viable career option by organizing skill development programs, hackathons, and entrepreneurship development programs. The IEDC will also facilitate interactions between successful entrepreneurs and students, providing valuable insights and hands-on experience in the entrepreneurial journey. Through these initiatives, the IEDC at KAHM Unity Women's College aims to empower students to transform their innovative ideas into successful start-ups

In alignment with the Kerala Start-up Mission, the IEDC will also extend its services to the wider community, encouraging collaboration with local schools, polytechnics, and neighbouring institutions. By building a vibrant entrepreneurial culture, the IEDC aspires to drive the socio-economic development of the region and contribute to the generation of wealth and employment.



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